



THE INTEGRATED CAPITAL PARTNER

Capital Services

*We make good businesses
investment-ready — and help
them raise capital.*

48

11

SERVICE DOMAINS

48

PRODUCTIZED SERVICES

04

JOURNEY STAGES

PRODUCT
MARKETING
OVERVIEW

The full capital
toolkit, in one
house.



Good businesses don't fail to raise. They fail because they're not ready.

Capital is available. What's missing is the translation — the structure, evidence and narrative that let an institutional investor say yes with confidence. Most rejection happens long before a term sheet, for reasons no one ever spells out.

01

No clear answer to “is it bankable?”

There is no objective, evidence-based read on whether the business can carry institutional capital — so rejection arrives without explanation.

02

The wrong instrument

Equity is raised where debt was right; a single facility is taken where a structured stack would have cost less and diluted no one.

03

Governance that won't survive scrutiny

Opaque ownership, founder dependency and related-party flows surface in diligence — and stall the deal at the worst moment.

04

A story without the documents behind it

A compelling pitch, but no model, no information memorandum and no data room that an institutional desk can actually underwrite.

The difference between a business that raises and one that doesn't is rarely the opportunity. It is **readiness, structure and proof** — assembled before anyone goes to market.

THE BCA PREMISE

Four stages, one continuous relationship.

Whatever the entry point — a diagnostic, a structuring question, an imminent raise — every engagement sits on a single, repeating journey. We meet you where you are and stay through what comes next.

STAGE 01

Assess & Ready

Establish — objectively — whether the business can carry institutional capital, then close the gaps that would otherwise stall a raise.

CAPITAL READINESS · DADD™ DIAGNOSTICS ·
EVALUATION & AUDIT

STAGE 02

Structure & Plan

Design the right instrument and architect the capital stack — equity, debt, mezzanine, project or Islamic finance — before going to market.

TRANSACTION STRUCTURING · CORPORATE FINANCE
· BUSINESS STRATEGY · REAL ESTATE

STAGE 03

Raise & Execute

Build institutional-grade documentation, target the right investors and run the process from launch to a closed, funded round.

CAPITAL RAISING

STAGE 04

Sustain & Grow

Stay on as a standing capital partner — fractional CFO leadership, investor relations and retained advisory across the cycle.

CAPITAL ADVISORY · FRACTIONAL CFO · CORPORATE
ACCESS

Each stage feeds the next. A readiness diagnostic surfaces a structuring need; a structure leads to a raise; a closed raise becomes an ongoing mandate — **a capital flywheel that compounds with every turn.**

The full capital toolkit, in one house.

From the first readiness check to corporate access and introductions — every capability a growing business needs to raise and manage institutional capital, grouped into eleven domains. Each domain is detailed in its own companion brochure.

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| 01 | Capital Readiness
Know if you're ready — and become ready. Most raises fail long before anyone goes to market — because the business isn't ready to be underwritten. | 4 services
CRS™ · FHA™ · GSRA™ · IRA™ |
| <hr/> | | |
| 02 | Transaction Structuring
Design the instrument. Architect the stack. Raising the wrong instrument costs more than failing to raise. | 4 services
DAB™ · TSW™ · CSOR™ · PFSP™ |
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| 03 | DaDD™ Diagnostics
Sector-aware, evidence-tiered readiness. BCA's proprietary diagnostic and due-diligence methodology across fifteen industries. | 4 services
DaDD™-Full · DaDD™-RS · DaDD™-VDD · DaDD™-CD |
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| 04 | Capital Advisory
A standing partner across the cycle. Capital strategy doesn't end at close. | 4 services
RCAP™ · CSR™ · IRI™ · DCMS™ |
| <hr/> | | |
| 05 | Capital Raising
From documentation to a closed round. This is where preparation becomes capital. | 5 services
IDS™ · ITM™ · CRPP™ · CMEP™ · PPEP™ |
| <hr/> | | |
| 06 | Corporate Finance
Valuation, models and M&A execution. The analytical core of the house. | 4 services
BVR™ · IFM™ · M&A · CFMS™ |

Continued — domains seven to eleven.

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| 07 | Fractional CFO Services
CFO-grade finance leadership, fractionally. Institutional capital expects institutional finance leadership — before a full-time CFO is justified. | 4 services
EFCFO™ · MARST™ · CWCA™ ·
BFOP™ |
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| 08 | Business Strategy
Investor-grade plans and board-level strategy. Strategy that can be underwritten. | 4 services
SBP-IE™ · BSR™ · MEGSB™ ·
COSR™ |
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| 09 | Evaluation & Audit
Independent views on performance and capital. Boards and investors periodically need a view nobody inside the business can give them. | 4 services
BPA™ · CDA™ · SIET™ · PTR™ |
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| 10 | Real Estate Advisory
Platforms, deals and diaspora capital. Real estate raises on different rules — title, pre-sales, construction risk and escrow discipline. | 4 services
REPB™ · PDA™ · RCRP™ · DREC™ |
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| 11 | Corporate Access & Introductions
Access to the accounts and people that matter. Revenue has a capital logic too. | 7 services
SAIB™ · TAMST™ · DMAST™ · CAR™ ·
MEAP™ · FBDL™ · PSA™ |
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48 productized services in total — each with a defined scope, named deliverables and the quality standards to which BCA works, confirmed in a signed engagement letter before work begins.

Defined scope. Named deliverables. Institutional standards.

1 Productized, not open-ended

Every service has a defined scope, named deliverables and a defined timeline. You know what you are buying before you buy it — and what is deliberately out of scope.

2 Governed by an engagement letter

Each engagement is confirmed in a signed engagement letter covering scope, deliverables, timeline, fees and the responsibilities of each party. Commercial terms are tailored to the size and complexity of the specific mandate.

3 Built to institutional quality standards

Every product carries explicit quality standards — models pass internal audit before issue, key documents carry senior sign-off, and evidence is cited, not asserted.

4 Sequenced around your situation

Many services connect: a diagnostic may identify a structuring need; a structure leads to a raise; a completed raise becomes ongoing advisory. Where helpful, BCA sets out the recommended sequence for your situation — before any commitment is made.

**Evidence cited,
not asserted.**





LET'S TALK

Every engagement begins with a *structuring conversation.*

Whether you're testing whether you're ready, weighing a structure, or preparing to go to market, the first step is the same: a conversation about where you are and what the right next move looks like.

Tell us your situation and we'll set out the recommended sequence — the diagnostic, structuring or raise that fits — and exactly what each engagement would cover before any commitment is made.

START THE CONVERSATION

Broad Capital Advisory

Corporate Finance & Capital Advisory

bca@broadcapadvisory.com

+1 (917) 708-6008

broadcapadvisory.com