



BCA CAPITAL SERVICES · SERVICE DOMAIN 01

Capital Readiness

01

*Know if you're ready — and
become ready.*

04

PRODUCTIZED SERVICES

07

READINESS PILLARS SCORED

EL

ENGAGEMENT-LETTER
GOVERNED

REFERENCE
BCA/CR

The diagnostic
domain of the
BCA capital
pathway.



Ready to be underwritten — before anyone goes to market.

Most capital raises fail long before anyone goes to market — not because the business is weak, but because it isn't ready to be underwritten.

The Capital Readiness domain gives you an objective, evidence-based read on whether your business can carry institutional capital — and a structured path to close the gaps it finds.



THE FOUR SERVICES

01	BCA/CR-001	CRS™ — Capital Readiness Scorecard	DIAGNOSTIC · ENTRY
02	BCA/CR-002	FHA™ — Financial Health Audit	DIAGNOSTIC
03	BCA/CR-003	GSRA™ — Governance & Structural Readiness Audit	DIAGNOSTIC
04	BCA/CR-004	IRA™ — Investor Readiness Accelerator	SPRINT · ENTRY

Every service carries a defined scope, named deliverables and explicit quality standards — confirmed in a signed engagement letter before work begins. **Commercial terms are tailored to each mandate.**

First, the evidence.

01

BCA/CR-001

DIAGNOSTIC · ENTRY
PRODUCT

CRS™ — Capital Readiness Scorecard

A single-pass, seven-pillar diagnostic that answers the first question every founder asks: are we ready?

WHO IT'S FOR

SMEs and mid-market businesses preparing a first institutional raise — especially where a bank has said no without saying why.

WHAT YOU GET

A scored readiness band across financials, governance, structure, operations, market, capital need and team — with a prioritised remediation roadmap and a clear picture of what investors will see before they see it.

02

BCA/CR-002

DIAGNOSTIC

FHA™ — Financial Health Audit

Investor-grade clarity on the numbers, before an investor ever looks at them.

WHO IT'S FOR

Businesses with two to five years of trading preparing for a raise or refinancing — particularly where the books have grown faster than the finance function.

WHAT YOU GET

Three years of management accounts reconstructed to investor grade, an adjusted-earnings view of true profitability, a working-capital and cash-conversion review, and a quantified tax and compliance exposure scan.

7

Every diagnostic scores against the same seven pillars — financials, governance, structure, operations, market, capital need and team — so results compound rather than repeat.

Then, the fix.

03

BCA/CR-003

DIAGNOSTIC

GSRA™ — Governance & Structural Readiness Audit

The governance review that finds what diligence would find — first.

WHO IT'S FOR

Family-owned, founder-led or closely-held businesses seeking private equity, DFI or institutional debt.

WHAT YOU GET

A full review of ownership, board composition, related-party exposure and founder dependency — mapped against recognised governance codes — with a group structure diagram and a practical remediation roadmap.

04

BCA/CR-004

REMEDATION SPRINT ·
ENTRY PRODUCT

IRA™ — Investor Readiness Accelerator

Thirty days of structured remediation that turns diagnostic findings into investor-ready evidence.

WHO IT'S FOR

Businesses whose readiness diagnostic flagged material gaps, or referred clients recovering from an investor rejection.

WHAT YOU GET

A fixed 30-day sprint with an embedded BCA analyst: a gap plan in week one, remediation across the flagged pillars, and a re-tested scorecard with a signed investor-ready statement at the close.

W1

GAP PLAN AGREED

W2–3

REMEDATION ACROSS
FLAGGED PILLARS

W4

SCORECARD RE-TESTED

✓

SIGNED INVESTOR-READY
STATEMENT



LET'S TALK

Every engagement begins with a *structuring conversation.*

Whether you're testing whether you're ready, weighing a structure, or preparing to go to market, the first step is the same: a conversation about where you are and what the right next move looks like.

Tell us your situation and we'll set out the recommended sequence — and exactly what each engagement would cover before any commitment is made.

START THE CONVERSATION

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