



BCA CAPITAL SERVICES · SERVICE DOMAIN 05

Capital Raising

From documentation to a closed round.

05

SERVICE DOMAIN

05

PRODUCTIZED SERVICES

EL

ENGAGEMENT-LETTER
GOVERNED

REFERENCE
BCA/RAISE

The execution domain of the BCA capital pathway.



From documentation to a closed round.

This is where preparation becomes capital. The Capital Raising domain covers the full execution arc — institutional-grade documentation, disciplined investor targeting, and managed processes that run from launch through term sheets, diligence and close.



THE SERVICES

01	BCA/RAISE-001	IDST™ — Investor Documentation Suite	DOCUMENTATION BUILD
02	BCA/RAISE-002	ITM™ — Investor Targeting & Matching	TARGETING + WARM INTRODUCTIONS
03	BCA/RAISE-003	CRPP™ — Capital Raise Preparation Programme	FLAGSHIP RAISE PROGRAMME
04	BCA/RAISE-004	CMEP™ — Capital Markets Execution Programme	CAPITAL MARKETS PROGRAMME
05	BCA/RAISE-005	PPEP™ — Private Placement Execution Programme	PRIVATE PLACEMENT EXECUTION

Every service below carries a defined scope, named deliverables and explicit quality standards — confirmed in a signed engagement letter before work begins. **Commercial terms are tailored to each mandate.**

The services.

01

IDS™ — Investor Documentation Suite

The complete institutional documentation pack — built to be underwritten, not just read.

BCA/RAISE-001

DOCUMENTATION BUILD

WHO IT'S FOR

Businesses with an agreed structure and a completed financial model, ready to be put in front of institutional investors.

WHAT YOU GET

Teaser, full information memorandum, pitch deck, financial highlights pack, structured data-room architecture and an anticipated investor Q&A bank — every number reconciled to a model that has passed audit.

02

ITM™ — Investor Targeting & Matching

The documents are ready. Now reach the investors who actually write these cheques.

BCA/RAISE-002

TARGETING + WARM
INTRODUCTIONS

WHO IT'S FOR

Businesses with market-ready materials that need access to the right institutional investors — not a mailing list.

WHAT YOU GET

Archetype-matched targeting from long-list to ranked short-list, warm introductions through BCA's network, an investor-by-investor engagement brief and a fully logged introduction tracker.

The services, continued.

03

BCA/RAISE-003

FLAGSHIP RAISE
PROGRAMME

CRPP™ — Capital Raise Preparation Programme

Full programme management of your raise — from launch to a closed, funded round.

WHO IT'S FOR

Businesses entering live execution: documentation done, investor conversations beginning, term sheets on the horizon.

WHAT YOU GET

End-to-end raise management — investor engagement, term-sheet negotiation support, diligence Q&A management, documentation coordination with counsel and closing coordination, with a structured handover into post-close stewardship.

04

BCA/RAISE-004

CAPITAL MARKETS
PROGRAMME

CMEP™ — Capital Markets Execution Programme

Advisory-side leadership for formal capital-markets issuance.

WHO IT'S FOR

Issuers pursuing public debt, bond programmes, structured notes, IPOs or large structured placements involving capital-markets regulators and exchanges.

WHAT YOU GET

Capital-markets strategy across instrument, market, currency and jurisdiction; rating-agency engagement; bookrunner selection; distribution and pricing strategy; and coordinated execution through to post-issuance reporting.

The services, continued.

05

BCA/RAISE-005

PRIVATE PLACEMENT
EXECUTION

PPEP™ — Private Placement Execution Programme

Pure execution for large structured private raises that are already market-ready.

WHO IT'S FOR

Sponsors of institutional private debt, mezzanine, DFI and club syndications, private notes or structured private equity — with structure, model and documentation already settled.

WHAT YOU GET

Placement and distribution strategy, institutional syndication and club-building, tranching and allocation, term-sheet negotiation support and closing coordination — taking a settled instrument to market with discipline.

The execution domain of the BCA capital pathway.





LET'S TALK

Every engagement begins with a *structuring conversation.*

Whether you're testing whether you're ready, weighing a structure, or preparing to go to market, the first step is the same: a conversation about where you are and what the right next move looks like.

Tell us your situation and we'll set out the recommended sequence — and exactly what each engagement would cover before any commitment is made.

START THE CONVERSATION

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