



BCA CAPITAL SERVICES · SERVICE DOMAIN 08

Business Strategy

Investor-grade plans and board-level strategy.

08

08

SERVICE DOMAIN

04

PRODUCTIZED SERVICES

EL

ENGAGEMENT-LETTER
GOVERNED

REFERENCE
BCA/BSF

The strategy
domain of the
BCA capital
pathway.



Investor-grade plans and board-level strategy.

Strategy that can be underwritten. The Business Strategy domain produces the plans, retreats and reviews that align boards, satisfy investors, and connect strategic ambition to the capital that funds it.



THE SERVICES

01	BCA/BSF-001	SBP-IE™ — Strategic Business Plan — Investor Edition	INVESTOR-GRADE STRATEGIC PLAN
02	BCA/BSF-002	BSR™ — Board Strategy Retreat	FACILITATED BOARD RETREAT
03	BCA/BSF-003	MEGSB™ — Market Entry & Growth Strategy Brief	FOCUSED STRATEGIC BRIEF
04	BCA/BSF-004	COSR™ — Corporate Strategy Optimisation Review	STRATEGIC REVIEW

Every service below carries a defined scope, named deliverables and explicit quality standards — confirmed in a signed engagement letter before work begins. Commercial terms are tailored to each mandate.

The services.

01

SBP-IE™ — Strategic Business Plan — Investor Edition

The strategic plan that survives institutional scrutiny.

BCA/BSF-001

INVESTOR-GRADE
STRATEGIC PLAN

WHO IT'S FOR

Businesses preparing an institutional raise whose internal plan won't hold up in diligence — or who have never built one to that standard.

WHAT YOU GET

A full investor-grade plan: primary-researched market sizing, named competitive landscape, a five-year strategic and financial roadmap reconciled to the financial model, and sector regulatory framing.

02

BSR™ — Board Strategy Retreat

Two days that align a board — prepared like a transaction, facilitated like one.

BCA/BSF-002

FACILITATED BOARD
RETREAT

WHO IT'S FOR

Boards of six to twelve directors facing annual planning, repositioning, succession, M&A appetite or capital-strategy alignment.

WHAT YOU GET

A pre-retreat diagnostic with every director interviewed, a tailored two-day facilitated off-site across market, capital, capability, risk and succession, and a decisions record, roadmap and action register that make it stick.

The services, continued.

03

MEGSB™ — Market Entry & Growth Strategy Brief

BCA/BSF-003

FOCUSED STRATEGIC
BRIEF

“Should we enter this market?” — answered with numbers, options and a path.

WHO IT'S FOR

Businesses evaluating a new geography, vertical or product line, or weighing a growth move — acquisition, JV, partnership or organic expansion.

WHAT YOU GET

Sized market opportunity, competitive and regulatory landscape, a scored options matrix across entry routes, a recommended go-to-market path, capital requirement and a 90-day-to-36-month roadmap.

04

COSR™ — Corporate Strategy Optimisation Review

BCA/BSF-004

STRATEGIC REVIEW

For when growth has slowed and nobody quite agrees why.

WHO IT'S FOR

Established businesses at a performance plateau, under margin pressure, or drifting after a transaction that isn't delivering.

WHAT YOU GET

A performance diagnostic against plan and peers, portfolio contribution analysis, a resource-allocation and cost-structure review, and a ranked set of strategic reset options with an optimisation roadmap.



LET'S TALK

Every engagement begins with a *structuring conversation.*

Whether you're testing whether you're ready, weighing a structure, or preparing to go to market, the first step is the same: a conversation about where you are and what the right next move looks like.

Tell us your situation and we'll set out the recommended sequence — and exactly what each engagement would cover before any commitment is made.

START THE CONVERSATION

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