



BCA CAPITAL SERVICES · SERVICE DOMAIN 09

Evaluation & Audit

*Independent views on
performance and capital.*

09

SERVICE DOMAIN

04

PRODUCTIZED SERVICES

EL

ENGAGEMENT-LETTER
GOVERNED

REFERENCE
BCA/EVA

The assurance
domain of the
BCA capital
pathway.



Independent views on performance and capital.

Boards and investors periodically need a view that nobody inside the business can give them. The Evaluation & Audit domain delivers independent, evidence-based assessments of performance, capital deployment and strategic initiatives — candid by design.



THE SERVICES

01	BCA/EVA-001	BPA™ — Business Performance Audit	INDEPENDENT PERFORMANCE AUDIT
02	BCA/EVA-002	CDA™ — Capital Deployment Audit	CAPITAL-USE AUDIT
03	BCA/EVA-003	SIE™ — Strategic Initiative Evaluation	INITIATIVE EVALUATION
04	BCA/EVA-004	PTR™ — Post-Transaction Review	POST-DEAL EVALUATION

Every service below carries a defined scope, named deliverables and explicit quality standards — confirmed in a signed engagement letter before work begins. **Commercial terms are tailored to each mandate.**

The services.

01

BPA™ — Business Performance Audit

An independent read on how the business is really performing.

BCA/EVA-001

INDEPENDENT
PERFORMANCE AUDIT

WHO IT'S FOR

Boards and major investors commissioning an objective performance view — as an annual discipline, on arrival, or ahead of a raise.

WHAT YOU GET

Financial performance against plan, peers and prior periods; operational and sector-specific KPI audit; commercial, cash and strategic-execution review; and independent recommendations tied to concrete next steps.

02

CDA™ — Capital Deployment Audit

Did the capital go where the plan said it would — and did it work?

BCA/EVA-002

CAPITAL-USE AUDIT

WHO IT'S FOR

Post-raise businesses twelve to twenty-four months out, and the investors who backed them.

WHAT YOU GET

A full use-of-proceeds reconciliation, deployment timeline and return analysis, variance against plan, covenant compliance where debt-funded, and a lessons-learned brief that strengthens the next raise.

The services, continued.

03

SIE™ — Strategic Initiative Evaluation

Proceed, pause, pivot or exit — a definitive recommendation on a specific initiative.

BCA/EVA-003

INITIATIVE EVALUATION

WHO IT'S FOR

Boards and executives evaluating a product line, market entry, acquisition target, major capital project or business unit.

WHAT YOU GET

Performance against the original business case, forward economics on returns and payback, an initiative-specific risk register, strategic-fit assessment and an unambiguous recommendation.

04

PTR™ — Post-Transaction Review

The honest retrospective on your last transaction — in time to improve the next one.

BCA/EVA-004

POST-DEAL EVALUATION

WHO IT'S FOR

Businesses twelve to twenty-four months after a major transaction — an acquisition, raise, restructuring or listing.

WHAT YOU GET

Outcomes reconciled against the transaction case, synergy and value-realisation analysis, a candid process retrospective, and explicit implications for the next transaction.



LET'S TALK

Every engagement begins with a *structuring conversation.*

Whether you're testing whether you're ready, weighing a structure, or preparing to go to market, the first step is the same: a conversation about where you are and what the right next move looks like.

Tell us your situation and we'll set out the recommended sequence — and exactly what each engagement would cover before any commitment is made.

START THE CONVERSATION

Broad Capital Advisory

Corporate Finance & Capital Advisory

bca@broadcapadvisory.com

+1 (917) 708-6008

broadcapadvisory.com