



# BROAD CAPITAL ADVISORY

*We provide African businesses with expert financial guidance, strategic transaction support, and access to capital for sustainable growth.*

[cal.com/meetbca](https://cal.com/meetbca)

**2025**

[www.broadcapadvisory.com](https://www.broadcapadvisory.com)

# EXECUTIVE STATEMENT



**Pere Alex Tiemo**

FOUNDING PARTNER

*BCA was founded to bridge the gap between global financial expertise and Africa's unique market dynamics. We provide independent, strategic advisory to help businesses access capital, execute transactions, and drive sustainable growth.*

*With a team of seasoned professionals and a commitment to long-term partnerships, we ensure businesses thrive in an evolving economic landscape. We look forward to helping you unlock value and achieve success.*



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## ABOUT THE FIRM

**Broad Capital Advisory** represents a new generation of financial advisory excellence in Nigeria. Based in Lagos, Africa's financial hub, we combine deep local market knowledge with international best practices to deliver transformative solutions for our clients. Our **commitment to independence, expertise, and flawless execution** positions us as the partner of choice for businesses seeking to unlock growth opportunities in Nigeria and across Africa.

The traditional advisory landscape presents businesses with an uncomfortable choice. International firms offer technical expertise but often lack the deep local knowledge essential for successful execution in Nigerian markets. Local firms understand the market but frequently lack the global perspective and technical capabilities required for complex transactions. Most problematically, many advisors operate with inherent conflicts of interest, pushing proprietary products or serving multiple stakeholders with competing agendas.

We established Broad Capital Advisory to transcend these limitations. Our firm represents a new model for financial advisory in Nigeria.



# VISION & MISSION



## Vision

We envision Broad Capital Advisory as the most trusted financial advisory partner for businesses operating in or entering Nigerian markets. We aspire to be recognized not just for our technical expertise but for our unwavering commitment to client success, our role in developing Nigeria's capital markets, and our contribution to economic growth and shared prosperity across the nation.



## Mission

Our mission is to empower Nigerian businesses to achieve their full potential by providing expert, independent financial advisory services that enable access to capital, facilitate strategic transactions, and create sustainable value. We measure our success not merely by transactions completed but by the lasting positive impact we create for our clients and the broader Nigerian economy.



## OUR CORE VALUES

The traditional advisory landscape presented businesses with an uncomfortable choice. International firms offered technical expertise but often lacked the deep local knowledge essential for successful execution in Nigerian markets. Local firms understood the market but frequently lacked the global perspective and technical capabilities required for complex transactions.



### Independence and Objectivity

We maintain complete independence from financial institutions, investment funds, and product providers. This independence ensures that our advice serves only one interest: achieving the best possible outcome for our clients. We provide candid, objective counsel even when it means challenging conventional wisdom or recommending against a transaction.



### Excellence in Execution

We believe that in financial advisory, details matter profoundly. Our team applies institutional-quality rigor to every engagement, regardless of size or complexity. From the initial strategic assessment through final documentation, we maintain exacting standards that ensure smooth execution and optimal outcomes.



### Integrity and Trust

We recognize that our clients entrust us with sensitive information and critical decisions that can determine their organizations' futures. We honor this trust through absolute confidentiality, transparent communication, and ethical conduct in all our dealings. Our word is our bond, and our reputation is our most valuable asset.



### Partnership Approach

We view ourselves not as mere service providers but as true partners in our clients' success. This partnership mindset means we invest time in understanding our clients' long-term objectives, not just their immediate transaction needs. We remain engaged beyond transaction closing, supporting implementation and identifying future opportunities for value creation.



## WHAT WE DO



TRANSACTION SUPPORT & CAPITAL RAISING



FINANCIAL RESTRUCTURING & TURNAROUND



SPECIALIZED ADVISORY SERVICES



MANAGEMENT CONSULTING

# TRANSACTION SUPPORT & CAPITAL RAISING

Successful transactions require more than technical expertise - they demand flawless execution across multiple complex workstreams. Our transaction services practice provides end-to-end support for capital raising, mergers and acquisitions, and other strategic transactions.

We combine *rigorous analytical capabilities* with extensive transaction experience and *deep investor relationships*, positioning our clients for optimal outcomes in competitive transaction environments.

-  Due Diligence Excellence
-  Deal Structuring & Negotiation
-  Capital Raising & Execution
-  Post-Investment Support



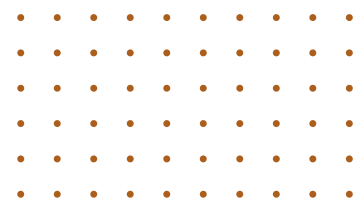


# MANAGEMENT CONSULTING

Our management consulting practice brings world-class strategic thinking and implementation expertise to African businesses seeking to transform their operations, enhance their competitive position, and create sustainable value. We combine the analytical rigor of leading strategy firms with deep understanding of Nigerian market dynamics, delivering recommendations that are both intellectually robust and practically implementable.



- Finance Transformation
- Strategic Planning & Implementation
- Operational Excellence



# FINANCIAL RESTRUCTURING & TURNAROUND

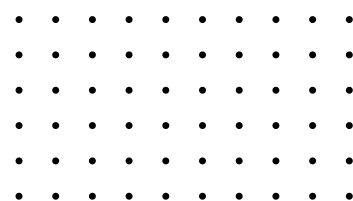
Economic volatility and business disruption can challenge even well-managed companies, requiring decisive action to preserve value and position for recovery. Our restructuring and turnaround practice brings creative solutions and steady leadership to distressed situations, developing strategies that balance stakeholder interests while creating platforms for renewed growth. We combine financial engineering expertise with operational transformation capabilities, addressing both symptoms and root causes of business distress.



■ **Comprehensive Restructuring Solutions**

■ **Turnaround Services**

■ **Distressed M&A and Strategic Options**

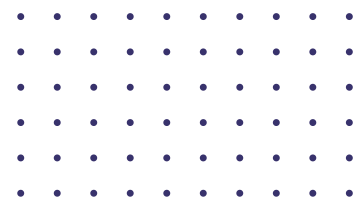


# SPECIALIZED ADVISORY SERVICES

Beyond our core service lines, we provide specialized advisory that addresses specific client needs and market opportunities. These services leverage our core capabilities while addressing unique situations that require tailored expertise.

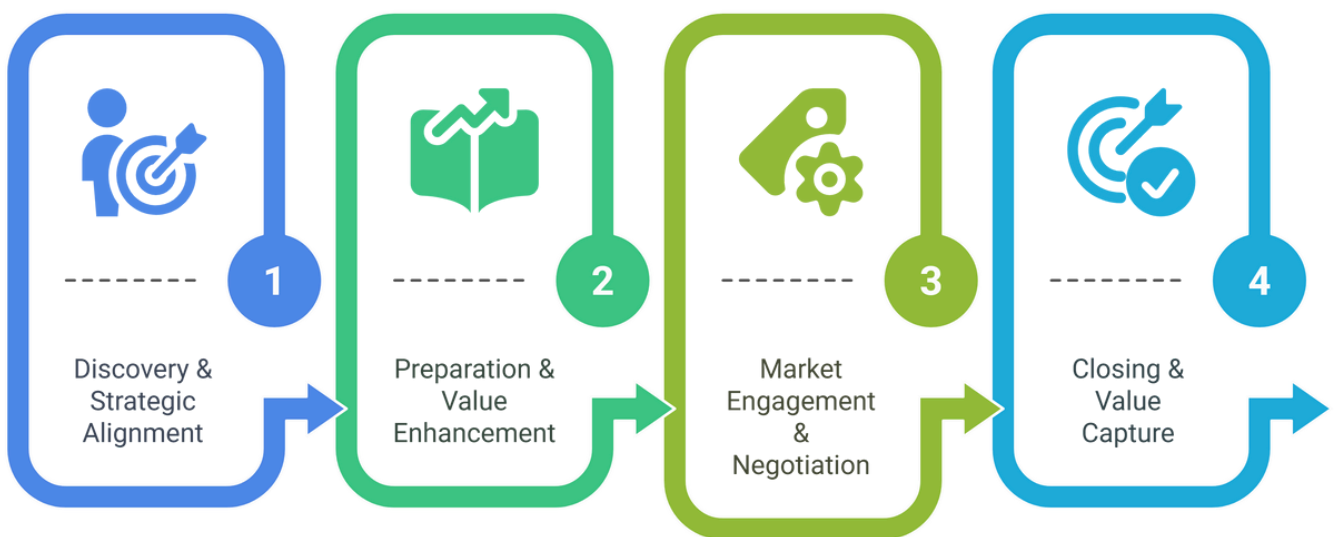


- Fractional CFO Services
- Valuations and Fairness Opinions
- Strategic Advisory Services



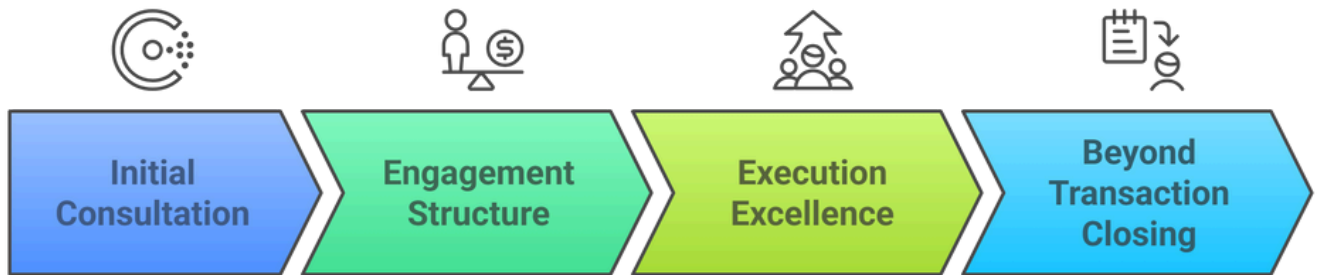
# HOW WE WORK

The complexity of financial advisory demands more than technical expertise or market relationships. Success requires a systematic approach that ensures consistent quality while maintaining the flexibility to address each client's unique circumstances. At BCA, we have developed a disciplined methodology that guides every engagement from initial consultation through post-transaction support, creating a framework for excellence while adapting to the specific requirements of each situation. This represents our commitment to delivering institutional-quality advisory while maintaining the agility and cultural sensitivity essential for success in our markets.





# OUR PROCESS



## ◆ **Discovery & Alignment**

We invest time understanding your objectives, stakeholders, and success criteria through comprehensive consultation. You'll meet key team members and review relevant experience before engagement.

## ◆ **Transparent Engagement**

Clear scope, timelines, and success-aligned fee structures ensure mutual commitment. We typically combine modest retainers with performance-based compensation.

## ◆ **Flawless Execution**

Senior partners lead throughout, maintaining momentum and quality. Regular updates and candid counsel ensure informed decisions as conditions evolve.

## ◆ **Lasting Value**

Support continues beyond closing through investor relations, integration assistance, and ongoing strategic counsel as your trusted advisor.



## WHY CHOOSE US

*We offer a distinctive combination of capabilities, approach, and commitment that positions us as the optimal partner for businesses seeking exceptional financial advisory services. Our value proposition extends beyond technical competence to encompass the judgment, relationships, and dedication required to help you succeed.*



True Independence



Deep Local Market Knowledge



Proven Expertise



Senior-Level Engagement



Relationship Capital



Commitment Beyond Completion



Partnership Approach

# OUR EXEC TEAM



**Pere (Alex) Tiemo**  
FOUNDING PARTNER



**Chris Opuba**  
MANAGING PARTNER



**Rob Tims**  
SENIOR ADVISOR



**Kevin Ryder**  
SENIOR ADVISOR



**Mma Ojengwa**  
SENIOR ADVISOR



**Timi Adeshina**  
SENIOR ADVISOR



## GET IN TOUCH

We welcome the opportunity to explore how **Broad Capital Advisory** can contribute to your success. Whether you are considering a capital raise, evaluating strategic alternatives, facing restructuring challenges, or seeking ongoing financial advisory support, our team stands ready to provide the expertise and dedication your situation demands. We encourage you to reach out for an initial consultation where we can discuss your objectives, share relevant experience, and explore how our capabilities might serve your needs.



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